



Introduction

Stonehaven is the largest town in Kincardine and Mearns. The town's different phases of development are reflected in its varied built heritage, ranging from the original fishing village around the High Street, the 'new' town grid of the 18th/19th centuries, the large stone-walled villas of the Victorian era, and the most recent phase of development in the wake of oil and gas in the North East.

Stonehaven acts as an important centre for administration and services, both commercial and public. Fast transport links available with the completion of the A90 dual carriageway, combined with the town's attractive location and proximity to Badentoy and Altens employment areas, have encouraged its growth as a commuter settlement.

Stonehaven benefits from the Aberdeenshire Towns Partnership, bringing together the Council, Scottish Enterprise Grampian, Communities Scotland, business and community representatives.

A strategy and action plan, prepared for the Aberdeenshire Towns Partnership, sets out priorities for the town. Key themes focussing on housing, employment, community and tourist infrastructure have been identified within this strategic approach for Stonehaven. The Stonehaven Business Association will play an important role in delivering the development plan.

POPULATION

	1991	2001	(projected) 2006
Population	9,474	9,577	10,227

Source: 2001 Census (GROS) and current estimates.

INDUSTRY

	1996	1997	1998	1999	2000
Past Take-Up (Hectares)	0.00	0.00	0.00	0.00	0.00

Undeveloped Industrial Land

There is 9.5ha of land zoned for industrial development, all of which is classed as marketable. This land is located at East Newtonleys, to the south of the settlement.

Source: Industrial Schedules 2001, Aberdeenshire Council

HOUSING

Housing Stock	1991	2002	Change
No of Units	3,663	4,471	+22%

Past Completions	1997	1998	1999	2000	2001
Private	18	37	5	87	100
Housing Association	0	3	5	8	78
Local Authority	0	0	0	0	0
Total	18	40	10	95	178

Future Completions	2002	2003	2004
Private	166	125	79
Housing Association	25	5	0
Local Authority	0	0	0
Total	191	130	79

Undeveloped Housing Land

Residual capacity remains on sites zoned for housing for an additional 358 houses, of which 333 have planning permission. A further 67 units on other sites have planning permission. Housing land is located mainly to the north, north west and south at Glenury, Slug Road, Redcloak and Braehead.

Source: Housing Schedules 2002, Aberdeenshire Council

Updated: August 2003 (population). **Source:** Aberdeenshire Council statistics 2002/03.
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Further statistics and information available at: www.aberdeenshire.gov.uk/statistics

ECONOMIC - Labour Market

Main Employers

Company/Organisation	Activity
Polymer Holdings Ltd	Plastics Manufacturing
James Blake Ltd	Shopfitting and Specialist Contracting
Albyn of Stonehaven Ltd	Comb Manufacturing
Gemini Corrosion Services Ltd	Shotblasting and Spray Painting
Somerfield Stores Ltd	Retailing
Community Health Services (Kincardine) Ltd (Mowat Court Nursing Home)	Nursing Home Services
Ringdane Ltd (Havencourt Nursing Home)	Nursing Home Services
Grampian Primary Care NHS Trust	Health Services
Aberdeenshire Council	Local Government Services

Definition based on more than 40 employees

Source: Various

Employment

Employees in Employment

Sector	Stonehaven *		Aberdeenshire	
	No.	% of Total	No.	% of Total
Agriculture/Fishing	9	0.3%	5,150	6.4%
Energy/Water	0	0.0%	1,805	2.3%
Manufacturing	290	8.4%	12,789	16.0%
Construction	147	4.3%	9,169	11.4%
Distribution/Hotels/Restaurants	734	21.3%	17,462	21.8%
Transport/Communications	178	5.2%	3,565	4.4%
Banking/Insurance/Finance etc	494	14.3%	9,678	12.1%
Public Admin/Education/Health	1,467	42.5%	17,183	21.4%
Other Services	135	3.9%	3,360	4.2%
Total	3,454	100.0%	80,162	100.0%

* Stonehaven defined as former district wards Stonehaven North and Kinneff, and Stonehaven South. Data from agriculture class 0100 (1992 SIC) excluded from ward analysis.

Source: Annual Business Inquiry 2000, ONS (NOMIS)

Unemployment

	Male	Female	Total	Rate
Stonehaven *	58	17	75	1.4%
Aberdeenshire	1,387	466	1,853	2.1%
Scotland	88,675	24,937	113,612	4.5%

* Stonehaven defined as former district wards Stonehaven North and Kinneff, and Stonehaven South.

Ward rate is estimated. Unemployment as at January 2002.

Source: ONS (NOMIS)

Tourism

Stonehaven was a popular tourist town in the 1930s and 50s. In common with most other smaller British seaside resorts the number of holidaymakers has declined. The town, however, retains a number of attractive features for tourists, including Stonehaven Open Air Pool, the Tolbooth Museum, and Dunnottar Castle.

Stonehaven also benefits from good transport links, proximity to the tourist 'honeypot' of Royal Deeside, and an attractive landscape setting. The North Sea Cycle Route links Stonehaven to the National Cycle Network developed by Sustrans. The network provides recommended routes for cyclists throughout the UK, and includes Aberdeen and North East Scotland. There is also potential to develop the existing coastal footpaths.

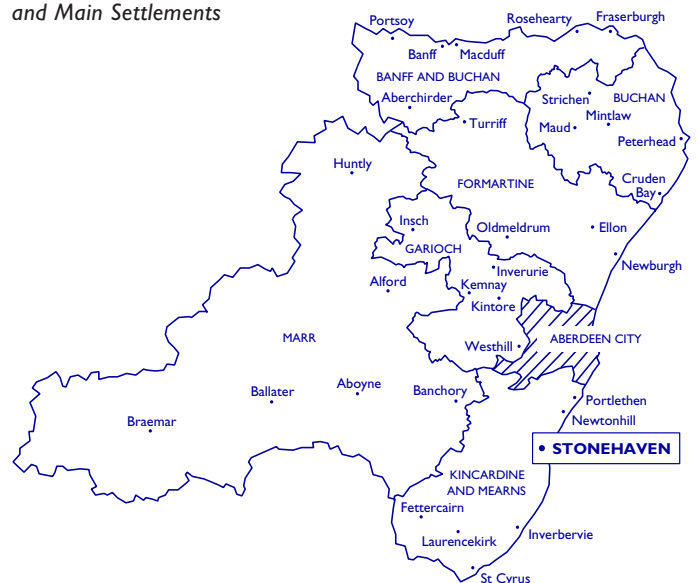
TRAVEL TO WORK

Workplace of Stonehaven Residents	No.	% of Total
Stonehaven *	2,690	37.0%
Aberdeen City	3,260	45.0%
Rest of North East Scotland	440	6.0%
Other (eg no fixed workplace/offshore)	840	12.0%
Total	7,230	100.0%

* Stonehaven defined as Postcode Sector AB3.2

Source: 1991 Census

Location Map: Aberdeenshire, Administrative Areas and Main Settlements



Based on Ordnance Survey mapping.

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